

Description:

To enhance the quality of life of all Idahoans by promoting increased economic opportunity consistent with Idaho's heritage and values.

Major Functions and Targeted Performance Standard(s) for Each Function:

1. Retain and enhance existing Idaho businesses.

- A. Number of threatened businesses retained.

Actual Results			
1996	1997	1998	1999
7	4	3	3
Projected Results			
2000	2001	2002	2003
6	6	6	6

- B. Jobs saved

Actual Results			
1996	1997	1998	1999
525	350	200	295
Projected Results			
2000	2001	2002	2003
300	250	200	250

- C. Number of businesses expanded

Actual Results			
1996	1997	1998	1999
25	16	43	21
Projected Results			
2000	2001	2002	2003
15	15	25	25

- D. Number of new jobs created

Actual Results			
1996	1997	1998	1999
3,675	2,000	4,300	1,800
Projected Results			
2000	2001	2002	2003
1,500	1,500	1,500	1,500

2. Encourage and assist the start-up of new Idaho businesses.

- A. Number of net new businesses started

Actual Results			
1996	1997	1998	1999
1,700	1,600	1,500	1,500
Projected Results			
2000	2001	2002	2003
1,800	1,800	1,800	1,800

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B. Number of potential businesses assisted

Actual Results			
1996	1997	1998	1999
1,600	1,300	1,900	1,900
Projected Results			
2000	2001	2002	2003
1,800	1,800	1,800	1,800

3. Develop new markets for Idaho's goods and services (Idaho Business Network).

A. Dollar value of prime/sub contracts won by participating businesses

Actual Results			
1996	1997	1998	1999
\$120,000,000	\$251,221,000	\$150,981,937	\$122,000,000
Projected Results			
2000	2001	2002	2003
\$90,000,000	\$90,000,000	\$90,000,000	\$90,000,000

B. Number of Idaho Businesses receiving procurement marketing assistance services

Actual Results			
1996	1997	1998	1999
710	959	1,021	1,059
Projected Results			
2000	2001	2002	2003
700	750	800	850

C. Number of jobs impacted

Actual Results			
1996	1997	1998	1999
1,783	3,733	2,244	1,812
Projected Results			
2000	2001	2002	2003
1,337	1,337	1,337	1,337

4. Attract new businesses and investment to Idaho.

A. Number of businesses attracted

Actual Results			
1996	1997	1998	1999
15	22	15	14
Projected Results			
2000	2001	2002	2003
15	15	15	15

B. Dollar value of capital investment

Actual Results			
1996	1997	1998	1999
\$37,500,000	\$40,000,000	\$40,000,000	\$40,000,000
Projected Results			
2000	2001	2002	2003
\$40,000,000	\$40,000,000	\$40,000,000	\$40,000,000

C. Number of new jobs created

Actual Results			
1996	1997	1998	1999
1,800	1,500	1,100	800
Projected Results			
2000	2001	2002	2003
1,500	1,500	1,500	1,500

D. Number of inquiries generated and responded to

Actual Results			
1996	1997	1998	1999
252	272	182	247
Projected Results			
2000	2001	2002	2003
250	250	250	250

5. Help communities establish and sustain local development organizations and create effective economic development strategies.

A. Number of new communities certified as Gem Communities

Actual Results			
1996	1997	1998	1999
6	4	11	3
Projected Results			
2000	2001	2002	2003
3	3	3	2

B. Number of communities with active effective economic/community development groups

Actual Results			
1996	1997	1998	1999
82	84	87	91
Projected Results			
2000	2001	2002	2003
92	95	100	100

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C. Number of communities assisted with planning and project implementation

Actual Results			
1996	1997	1998	1999
50	66	75	66
Projected Results			
2000	2001	2002	2003
80	80	80	80

6. Develop and provide economic and demographic data and analysis.

A. Number of decision makers provided with accurate and timely data

Actual Results			
1996	1997	1998	1999
2,500	2,500	2,400	2,600
Projected Results			
2000	2001	2002	2003
2,600	2,600	2,600	2,600

B. Number of data publication copies updated, printed and distributed

Actual Results			
1996	1997	1998	1999
40,000	39,000	42,000	35,000
Projected Results			
2000	2001	2002	2003
40,000	40,000	40,000	40,000

7. Help Idaho's Indian Tribes create development plans and implement economic development projects.

A. Number of Tribes helped with economic development planning.

Actual Results			
1996	1997	1998	1999
2	2	1	1
Projected Results			
2000	2001	2002	2003
1	1	1	1

B. Number of economic development projects completed.

Actual Results			
1996	1997	1998	1999
0	0	2	2
Projected Results			
2000	2001	2002	2003
2	2	2	2

8. Assist cities and counties in making infrastructure improvements that will allow them to capture economic opportunities they deem appropriate and thereby provide a good quality of life for their citizens.

- A. Fund 35 community infrastructure improvement projects.

Actual Results			
1996	1997	1998	1999
29	42	29	29
Projected Results			
2000	2001	2002	2003
30	30	30	30

- B. Create 200 jobs

Actual Results			
1996	1997	1998	1999
400	170	140	52
Projected Results			
2000	2001	2002	2003
150	150	150	150

- C. Leverage \$30 million in local and private funding

Actual Results			
1996	1997	1998	1999
\$40 million	\$34.3 million	\$27.4 million	\$31.9 million
Projected Results			
2000	2001	2002	2003
\$30 million	\$30 million	\$30 million	\$30 million

- D. Provide technical assistance services to 75 communities

Actual Results			
1996	1997	1998	1999
87	90	80	77
Projected Results			
2000	2001	2002	2003
75	75	75	75

- E. Review 50 grant applications

Actual Results			
1996	1997	1998	1999
52	51	46	46
Projected Results			
2000	2001	2002	2003
50	50	50	50

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9. Create greater foreign awareness and acceptance of Idaho's non-agricultural goods and services

A. Number of Idaho companies participating in catalog shows and other trade events in the Pacific Rim and Latin America

Actual Results			
1996	1997	1998	1999
62	42	52	28
Projected Results			
2000	2001	2002	2003
23	25	27	29

B. Number of Idaho companies participating in trade events in other regions.

Actual Results			
1996	1997	1998	1999
15	20	0	4
Projected Results			
2000	2001	2002	2003
5	5	5	8

C. Number of business contacts with prospective foreign buyers

Actual Results			
1996	1997	1998	1999
1,200	1,000	420	750
Projected Results			
2000	2001	2002	2003
500	550	600	650

10. Increase quality job opportunities and enhance economic growth and diversity in Idaho through expanded international business.

A. Dollar value of Idaho's non-agricultural exports (in millions of dollars). *While output remained the same, computer chip prices dropped dramatically affecting the dollar value of exports.

Actual Results			
1996	1997	1998	1999
\$1.328	\$1.4	\$1.814	\$1.55
Projected Results			
2000	2001	2002	2003
\$1.7	\$1.8	\$1.9	\$2.0

B. Number of new jobs created annually due to increased non-agricultural exports. **Since this figure is based on 14.5 jobs/\$1 million in exports, a "0" job growth is reflected.

Actual Results			
1996	1997	1998	1999
0**	5,100	6,003	0
Projected Results			
2000	2001	2002	2003
2,160	1,450	1,450	1,450

11. Assist Idaho companies, especially small and medium-sized businesses and businesses in rural communities, to engage in international business.

A. Number of Idaho companies identified as exporters or potential exporters.

Actual Results			
1996	1997	1998	1999
858	850	834	820
Projected Results			
2000	2001	2002	2003
850	855	860	865

B. Number of exporters in Idaho communities of less than 5,000

Actual Results			
1996	1997	1998	1999
240	268	246	301
Projected Results			
2000	2001	2002	2003
275	285	295	305

C. Number of potential exporters who became exporters

Actual Results			
1996	1997	1998	1999
6	13	13	16
Projected Results			
2000	2001	2002	2003
17	19	21	22

12. Market Idaho travel opportunities domestically and abroad.

A. 2% tax collections of hotel/motel and private campgrounds.

Actual Results			
1996	1997	1998	1999
\$3,945,450	\$4,036,137	\$4,299,979	\$4,553,736
Projected Results			
2000	2001	2002	2003
\$4,727,482	\$4,963,856	\$5,212,048	\$5,472,651

B. The number of international visitors

Actual Results			
1996	1997	1998	1999
550,000	610,000	630,000	710,000
Projected Results			
2000	2001	2002	2003
790,000	825,000	850,000	888,000

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13. Distribute grants to communities for tourism promotion.

A. Number of communities funded

Actual Results			
1996	1997	1998	1999
43	43	42	43
Projected Results			
2000	2001	2002	2003
45	45	45	45

B. Amount of money awarded

Actual Results			
1996	1997	1998	1999
\$1,829,873	\$1,832,372	\$1,823,782	\$2,076,516
Projected Results			
2000	2001	2002	2003
\$2,127,366	\$2,233,735	\$2,345,421	\$2,462,692

14. Develop the state's film industry.

A. Economic impact from TV commercials and feature films

Actual Results			
1996	1997	1998	1999
\$8,350,000	\$3,740,000	\$2,100,000	\$8,250,000
Projected Results			
2000	2001	2002	2003
\$10,000,000	\$11,000,000	\$11,000,000	\$13,000,000

15. Assist the development of tourism based business.

A. Number of businesses assisted.

Actual Results			
1996	1997	1998	1999
2	3	3	9
Projected Results			
2000	2001	2002	2003
7	7	7	10

B. Number of regional development plans created.

Actual Results			
1996	1997	1998	1999
1	2	3	4
Projected Results			
2000	2001	2002	2003
5	7	7	7

Program Results and Effect:

The Idaho Department of Commerce in its mission to increase economic opportunity for the citizens of Idaho has contributed significantly to the expansion of the state's economy. Notable results and effects since 1996 include: Helped Idaho companies expand exports 14.5% to more than \$1.5 billion. According to the U.S. Department of Commerce statistics, non-agricultural exports in 1998 accounted for over 22,400 jobs in Idaho. The number of exporters and potential exporters has increased almost sevenfold since 1987, from 126 to 820 in 1997. 301 exporters and potential exporters are located in rural Idaho communities with less than 5,000 people. In the last ten years tourism promotion has helped expand lodging sales by 125% to more than \$250 million annually. Nearly \$17 million has been granted to fund 166 local and regional tourism promotion projects. Working with new and expanding industry, non-farm employment increased by 5.6% from 1996 to 1998 gaining 27,661 new jobs. Services provided to start-up businesses contributed to a 50% gain in new business incorporations in Idaho. More than 100 Idaho communities are certified as Gem Communities with active local organizations and strategic plans for economic development. More than 129 community infrastructure projects have been funded, leveraging \$133.6 million in other funding. Idaho businesses have been assisted in winning more than \$644 million in government and large business contracts.

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